

# Williamsburg Wharf launches leasing for newest waterfront rental, from \$3,980/month

By [Aaron Ginsburg](#) January 6, 2026



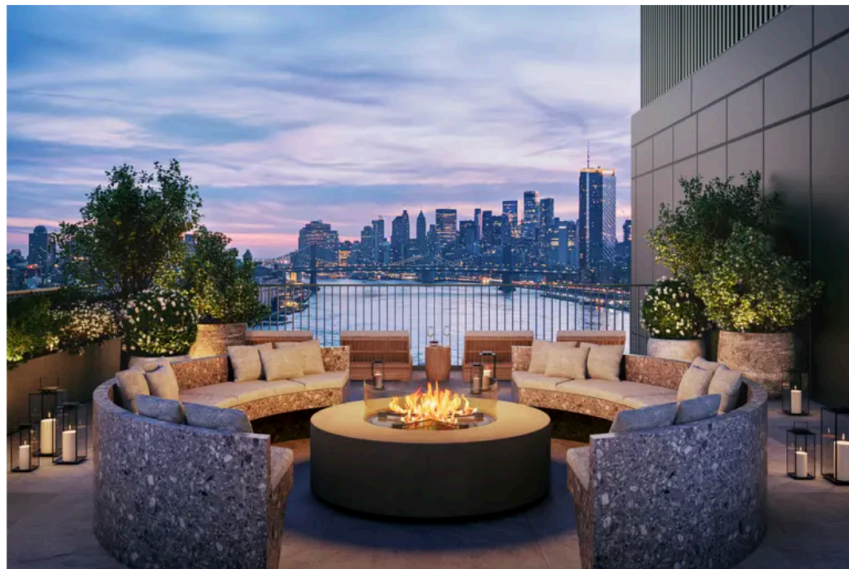
*Renderings courtesy of Naftali Group*

Leasing has launched for 128 market-rate apartments at the newest luxury rental building to open at the Brooklyn waterfront's [Williamsburg Wharf](#) complex. On Tuesday, Naftali Group announced the start of leasing for Four Williamsburg Wharf, designed by Brandon Haw Architecture and Hill West Architects with interior design by Studio Munge, marking the completion of the development's first phase. Pricing starts at \$3,980/month for studios and \$4,925/month for one-bedroom units.

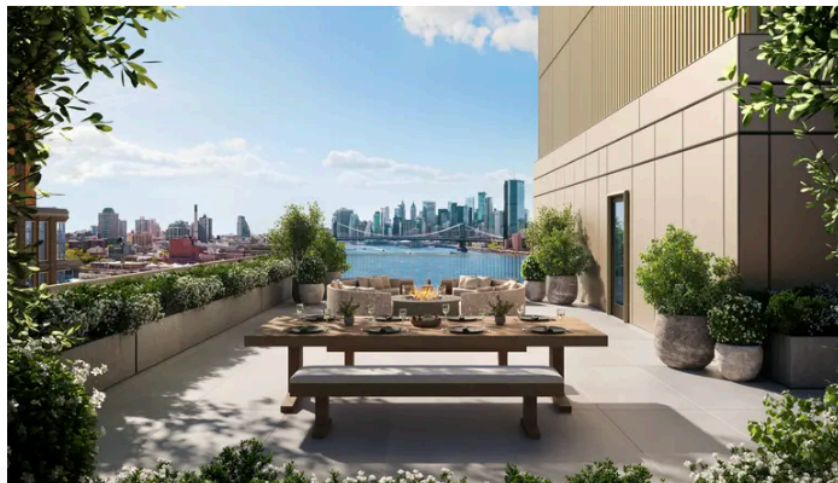


Williamsburg Wharf includes 850 condo and rental units and retail space spread across five towers designed by a team consisting of Brandon Haw Architecture, Cookfox, Rockwell Group, Ward + Grey, Studio Munge, Hill West, SCAPE Landscape Architecture, and Future Green Studio, as [6sqft previously reported](#).

As part of the project's first phase, One Williamsburg Wharf launched leasing for its 89 condos in 2024, while Two and Three Williamsburg Wharf began leasing in March 2025, offering a combined 334 units across the two buildings. One Williamsburg Wharf is now more than 65 percent sold, while Two and Three Williamsburg Wharf are over 95 percent leased.



Rising 22 stories, Four Williamsburg Wharf offers studio to two-bedroom luxury apartments, including a selection of penthouses, all designed by the acclaimed Toronto-based firm Studio Munge. The interiors are spacious and light-filled, featuring floor-to-ceiling windows, while select apartments offer private terraces or patios with sweeping views of the Manhattan skyline and East River.



The building's lobby, also designed by Studio Munge, offers a luxurious arrival experience and anchors the tower within the larger Williamsburg Wharf complex. Amenities include a state-of-the-art fitness center, basketball and pickleball courts, and a SKY Club featuring co-working areas, phone booths, a billiards and gaming room, private dining and event spaces, and an outdoor roof deck with a fire pit overlooking scenic vistas.



Residents will also have access to the Williamsburg Wharf Resort & Recreation Club, a waterfront space designed by Ward + Gray. Shared amenities include a rooftop pool deck that doubles as a seasonal ice-skating rink, an indoor and outdoor fitness center with terrace and yoga studio, a juice bar, a private dog run, and landscaped outdoor spaces that connect directly to the waterfront park.

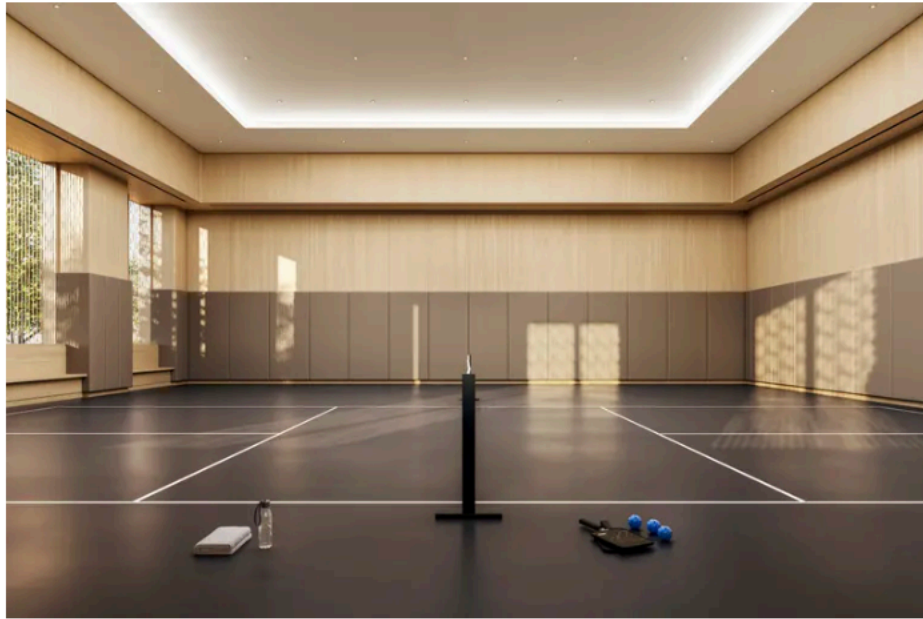


The waterfront spans 525 feet of public frontage, with a landscaped park, outdoor seating, and a pedestrian and cyclist route that extends the Williamsburg waterfront pathway south to Division Avenue.

Additionally, a modern neighborhood convenience store, The Good Mart, is set to open at Williamsburg Wharf this winter, while Breads Bakery and a [new restaurant concept by Chef Eyal Shani](#) are expected to open later this year.

“The success of Williamsburg Wharf has reinforced our belief in the strength and vibrancy of this waterfront neighborhood and the strong demand for high-quality, design-forward luxury rentals and condominiums,” Danielle Naftali, executive vice president of marketing, sales & design at Naftali Group, said.

“From the start, our goal was to create an urban resort community that brings together world-class design, thoughtful public spaces, and a dynamic mix of retail and culture. The response to One, Two & Three Williamsburg Wharf has been incredible, and we’re proud to introduce Four Williamsburg Wharf and to continue bringing our vision for Williamsburg’s iconic East River shoreline to life.”



Plans for Williamsburg Wharf first emerged in 2008, when former property owner Abraham Rosenberg began the city's land use review process to rezone 470 Kent Avenue and allow for large-scale residential development, according to [CityRealty](#).

Naftali signed a contract to purchase the site in February 2019 and closed the deal the following spring. In November 2022, the developer secured a \$385 million construction loan to advance the project, as 6sqft previously reported.

In December 2024, a penthouse at One Williamsburg Wharf went into contract [for \\$7.2 million](#), setting a neighborhood record for the most expensive sponsor sale, until June, when a penthouse at [One Domino Square went into contract for \\$7.45 million](#).

<https://www.6sqft.com/williamsburg-wharf-launches-leasing-for-newest-waterfront-rental-from-3980-month/>