

BROKERS WEEKLY

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NEW DEVELOPMENT

•THE NAFTALI GROUP

One Morningside Park tops out

The Naftali Group has launched sales at The Seymour, a new 12-story apartment building at 142 West 23rd Street.

The 49-unit luxury condo is named after the "Seymour Club," a historic club once located on the site and run by New York's 18th governor, Horatio Seymour.

Miki Naftali, founder and CEO of the Naftali Group, worked with architects Goldstein Hill & West to create the brick-and-metal building with floor-to-ceiling casement windows.

The lobby and amenities are designed by McGinley Design, with residential finishes by Rottet Studio.

"We worked with the best craftsmen and designers and collaborated to create homes that have great attention to detail," said Naftali.

The one, two and three-bedrooms range from 720 to 2,029 s/f with prices starting at \$1.2 million.

"This building has what today's buyers want: history and character combined with modern



indoor- and outdoor-amenities in a hot neighborhood," said Alexa Lambert, of Stribling Marketing Associates, the exclusive sales and marketing firm.

The building will offer residents a fitness center, lounge and a separate screening lounge, a full time doorman, concierge, private storage units and bicycle storage.

Occupancy is expected in the third quarter of 2015.