

CITYREALTY



The Benson rendering and ad mounted at construction site; (Images via Instagram @thebensonresidences)

From **Get To Know**

Highlights: Recent rental reductions, saying good-bye to a skybridge, and the latest at Gowanus Green

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Over the summer, New York saw coronavirus cases drop to a point where the city stood as a model of low transmission and safety standards. But cases have begun to climb in recent weeks, and it has reached a point where New York City may find itself in an "[orange zone](#)," with all the restrictions that entails, after Thanksgiving.

Nevertheless, New Yorkers are not discouraged. The results of the presidential election at the beginning of the month gave many a boost, as did encouraging news on the vaccine front in recent days. And all the while, people continue to plan city moves, design new buildings, and plan new developments in acts of hope that New York will not only recover, but come away from this experience stronger than before.

The Benson mounts tribute to Jerry Seinfeld's NYT op-ed



The Benson via Instagram

The Benson, Naftali Group's first Upper East Side condominium, is a topped-out 19-story development located at 1045 Madison Avenue in an area largely dominated by prewar cooperatives. All 15 half-floor, full-floor and duplex units will feature oversized windows, soaring ceilings, custom crown moldings, luxurious master suites, and bespoke kitchens by Christopher Peacock. Most homes will have private terraces.

The Benson's jewel box lobby and private cinema room were designed by Italian designer and architect Achille Salvagni. Additional offerings are to include a state-of-the-art fitness center, half basketball court, spa with sauna and steam room; library with adjoining garden; art studio; pet spa with washing station, and landscaped rooftop lounge with fire pit and Central Park view.



Rendering of great room of a residence at The Benson (The Naftali Group)